

Financial Data Exchange

Logo Usage

FULL LOGO



LOGOMARK



ALTERNATE LOGO



CLEARSPACE



Use the height of the “N” to create the proper amount of clearspace.

REVERSED LOGO



Financial Data Exchange

Colors



Pantone
3285

Web
#009687

CMYK
95 8 54 8



Pantone
5415

Web
#5d7d91

CMYK
35 5 0 50



Pantone
565

Web
#9dd4ca

CMYK
19 0 11 0

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Logo Dos and Don'ts

Do not change the proportions of the logo vertically or horizontally or alter the appearance in any way.

Do not change the size relationship between the logo mark and logo type.

Always allow enough clear space around the logo.

Do not place the logo on distracting backgrounds.